

Master the Science *of Behaviour Change*

Transform your career and organisation with an Executive MSc in Behavioural Science from Durham University

You know from experience that the modern workplace requires constant behaviour change and adaptation. This becomes ever more important as we continue to evolve ways of working across the globe.

Our new part-time, hybrid, 18-month Executive MSc in Behavioural Science provides you with the tools you need to master the science of behaviour change and make a real impact on your future and your organisation.

This exciting programme is for ambitious professionals who have at least two years of relevant post-graduation work experience in roles that demonstrate responsibility. It is designed to fit around you and your schedule.

When you join our learning community, you'll join a unique, global university that delivers world-class education alongside research that empowers and inspires. During your time with us, you'll get so much more than a postgraduate qualification.

Top 100

in the world

QS World University
Rankings 2025



6th

in the UK.

Complete University
Guide 2024



Top 100

in the world for Employer
Reputation.

QS World University
Rankings 2025



Meet our Programme Director

Dr Andrew Marcinko is a leading behavioural scientist active in both research and consultancy.

NatWest, Panasonic and Hearst UK are amongst the multinational companies he has advised, as well as working on projects with organisations such as NASA, the US Navy and the United Nations.

The Durham EMBS goes beyond the academic excellence of the programme leaders by also utilising their vast experience in advising prominent organisations around the world.

This experience is built into every module to give graduates the applied knowhow and expertise to put their knowledge into practice.



This Executive MSc will enable you to take that next step in your career. It suits professionals from a wide range of industries. The programme will give you the skills to create an environment in your workplace that enables a higher level of performance and better wellbeing.



Dr Andrew Marcinko
Programme Director



Excellence in behavioural science

The programme is delivered by the Department of Psychology, which is ranked 74th in the world by the QS World University Rankings by Subject 2024.

The academics leading and teaching on the programme are all highly experienced researchers, with many also working as consultants to a wide range of organisations and businesses. They have a deep understanding of the social and organisational psychology behind behavioural science. You will also hear from renowned guest speakers from industry.



Transform your career and organisation

Deepen your understanding of behavioural science and make a real impact on your future.

This programme can help you:

- discover the power of in-house resources to drive quality research, save costs and boost productivity.
- build resilience to tackle any business challenge.
- drive growth through enhanced productivity.
- enhance your wellbeing and that of your team.
- enable ethical and sustainable behaviour in your work environment.
- cultivate equity, diversity and inclusion in your organisation.
- think and cooperate interculturally, negotiate mindfully and teamwork effectively.

As a hybrid programme, you will be able to incorporate and use your learnings in your organisation throughout your studies.

You will benefit from the convenience of working flexibly at home with online and self-directed learning, while also having the opportunity to visit our incredible city and take advantage of a vibrant international campus alongside a UNESCO World Heritage Site.

Key modules

- Contemporary Challenges in Behavioural Science
- Research Methods for Behavioural Science
- Applied Data Science
- The Behavioural Science Dissertation

Optional modules

- Leadership
- Communication and Influence
- Managing Diversity in Organisations
- An Extended Project
(students can analyse and address a challenge from their own organisation)

